

# 1. Facebook Image Sizes



- **Cover Image:** 852 x 315 (640 x 360 for mobile)
- **Profile Image:** 360 x 360
- **Shared Post Image:** 1200 x 630
- **Shared Link Preview Image:** 1200 x 628
- **Event Image:** 1920 x 1080
- **Highlighted Image:** 1,200 x 717 (Recommended)
- **Tilt-to-Pan Images:** 1,920 x 3,240 – 5,400 (3-5x the width of the screen)

## Facebook Ad Image Sizes

- **Facebook Feed Ads:** 1,200 x 628
- **Facebook Carousel Ads:** 1,080 x 1,080 | maximum 30 MB
- **Facebook Slideshow Ads:** 1,280 x 720 each
- **Facebook Right Column Ads:** 1200 x 628
- **Facebook In-Stream Video Thumbnail Ads:** 1,200 x 675
- **Facebook Instant Articles Ads:** 1,200 x 628
- **Facebook Marketplace Ads:** 1,200 x 628
- **Audience Network Native, Banner and Interstitial Ads:** 1,200 x 628
- **Sponsored Message Ads:** 1,200 x 628
- **Messenger Home Ads:** 1,200 x 628 |
- **Facebook Collection Ads (Including Canvas):** 1,200 x 628 (recommended) | 600 (minimum, both height and width)
- **Facebook and Instagram Stories size:** 1,080 x 1,920

[Here's some info](#) from Facebook about getting your images to display in the best possible quality.

## 2. Instagram Image Sizes



- **Profile image:** 110 x 110
- **Image thumbnail:** 161 x 161
- **Shared photos:** 1080 x 1080
- **Shared videos:** 1080 pixels wide
- **Instagram Stories:** 1080 x 1920 (minimum 600 x 1067) | maximum 4 GB  
([Get 25 free Instagram Story Templates](#))

## 3. Pinterest Image Sizes



- **Profile image:** 165 x 165 | maximum 10 MB
- **Board cover image:** 222 x 150 (large thumbnail) | 55 x 55 (small thumbnail)
- **Pinned image preview:** 236 pixels wide (height is scaled)
- **Expanded Pins:** 600 pixels minimum width (height is scaled)

## 4. YouTube Image Sizes



- **Channel cover photo:** 2560 x 1440 | maximum 4 MB
- **Channel icon/profile image:** 800 x 800
- **Video thumbnail:** 1280 x 720

## 5. LinkedIn Image Sizes



- **Banner image:** 1584 x 396 | maximum 4 MB
- **Profile image:** 400 x 400 (minimum 200 x 200) | maximum 10 MB
- **Company Cover image:** 1536 x 768
- **Shared image (to Company Page or personal profile):** 552 by 368, for better quality doubled at 1,104 x 736 (1,200 x 627 with Buffer)
- **Shared links (with an image to Company Page or personal profile):** 552 x 289; for better quality doubled at 1,200 x 628
- **Shared link preview:** 180 x 110
- **Company logo image:** 300 x 300 | maximum 4 MB
- **Company cover image:** 1536 x 768 (minimum 1192 x 220) | maximum 4 MB
- **Company page banner image:** 646 x 220 | maximum 2 MB
- **Square logo (appears in company searches):** 60 x 60 | maximum 2 MB
- **Hero Image (banner image on the career opportunities tab):** 1128 x 376 | maximum 2 MB

## 6. Tumblr Image Sizes



- **Profile image:** 128 x 128
- **Image post:** 500 x 750 (maximum 1280 x 1920) | maximum 10 MB

## 7. Twitter Image Sizes



- **Header image:** 1500 x 500 | maximum 5 MB
- **Profile image:** 400 x 400 | maximum 2 MB
- **In-stream image:** 440 x 220

## 8. Snapchat Image Sizes



- **Geofilters, ads, and lenses:** 1080 x 1920

## 9. Reddit Image Sizes



- **Header:** 4000 recommended (minimum 1600) x 64, 128, or 192
- **Voting Arrows:** 48 x 48 (centered with 5px of padding)
- **Placeholder Images:** 336 x 232 (centered with 45 px padding on the top and bottom & 95px padding on the left and right)
- **Body background:** 4000 4000 (unless tiling)| maximum 5 mb
- **Avatar:** 256 x 256 | 64 kb
- **Small Banner:** 4000 x 80 | 5 mb
- **Medium Banner:** 4000 x 144 | 5 mb
- **Large Banner:** 4000 x 208 | 5 mb
- **Additional Banner Background Images:** 512 x 176 | 5 mb
- **Menu Background Image:** 4000 x 40 | 5 mb